

## Mission Statement

The Central Coast Wine Growers' Association (CCWGA) is a non-profit association of more than 200 wineries and vineyards in San Luis Obispo and Santa Barbara counties.

Our primary purpose is to advance the wine and grape growing industry of these counties through research and education. The CCWGA raises money to fund viticulture research and hosts technical winemaking and grape growing seminars. The CCWGA encourages an open dialogue between the wine grape community and the local government representatives, special interest groups and the general public to promote an accurate understanding of industry issues.

## 2009 Board of Directors Nominations

CCWGA is ready to accept nominations for the 2009 Board of Directors

There are 5 Director Seats Available

### **Responsibilities of Elected Board Members:**

Attendance Required at all Bi-Monthly Board Meetings

Attendance and Participation at all CCWGA Sponsored Events

Willingness and Ability to Represent the Wine Industry on a Variety of Farming & Business Issues

Volunteer Hours are about 80 Hours per Year

### **Benefits of Elected Board Members:**

Complimentary Membership to CCWGA During Term

Complimentary Advertising in the Quarterly Newsletter

Opportunity to Represent the Wine Industry through Public Venues

Networking Opportunities

To Submit your Nomination, Please Complete the Following and Forward to the CCWGA Office:

Nominee's Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Nominee's Phone: \_\_\_\_\_

Nominee's E-Mail: \_\_\_\_\_

Nominee's Designated Area: *(Please Circle the Appropriate Area)*

Northern Area *(North of the Cuesta Grade)*

Central Area *(South of the Cuesta Grade to Solomon Hills)*

Southern Area *(South of Solomon Hills to the Southern Santa Barbara County Line)*

## ***Submitting Your Nomination***

The strength of our Association is dependent upon our membership. It is important that the membership take an active interest in selecting who they would like to represent San Luis Obispo and Santa Barbara Counties Wine Grower Industry. The Central Coast Wine Grower Association has been actively involved in shaping policy, in addition to being a guiding principal of many programs that will effect the future of farming operations.

To submit your nomination request, please

fill out the bottom portion of page two, cut out and send the stub to the CCWGA office by February 21, 2008.

By Mail: **CCWGA**  
**P.O. Box 1440**  
**Santa Maria, CA 93456-1440**

By Facsimile:  
**(805) 928-2201**

By Email:  
**ccwga@verizon.net**

### ***Current Board of Directors***

#### **Northern Area Directors**

Steve Tillman, Plantra, Inc.  
Bryan Wallingford, Mesa Vineyard Management

#### **Central Area Directors**

John Salisbury, Salisbury Vineyards  
Lino Bozzano, Laetitia Wineries

#### **Southern Area Directors**

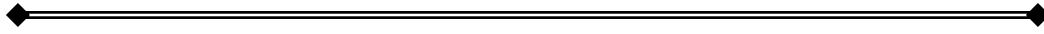
John Burke, Foxen Winery  
Grant Cremers, Kendall Jackson Wine Estates

#### **Directors At Large**

Eric Davidian, Firestone Family Estates  
Greg Phelan, Bien Nacido Vineyards  
Dan Rodrigues, California Ag Quest  
Jean-Pierre Wolff, Wolff Vineyards

*Please Submit Nominations by February 21, 2008*

*Central Coast Winegrowers' Association - A Year in Review*



**“Under the Summer Stars” at Foxen Winery’s Rancho Tinaquaic**

Saturday, August 16, 2008

*Event Sponsors:* Foxen Winery, The Dore and Wathen Families

*Table Sponsors:* Britz Fertilizers, Cal Poly Horticulture & Crop Science, Central Coast Industries, Engel & Gray, Hampton Farming, Jackson Family Wines, Mesa Vineyard Management, Salisbury Vineyards, Vino Farms and Wolff Vineyards

*Auction Donors:* Ashley Nightingale, Bien Nacido Vineyards, Cal Coast Machinery, Cal Poly Horticulture and Crop Sciences, Chas Menane Quality Painting, Community Bank, Dick Dore’ & Bill Wathen, Jim Glines, John & Karrie Glines, Jackson Family Wines, Kevin & Karen Merrill, Dr. Peterson, Dan & Kim Rodrigues, Salisbury Vineyards, Tantara Winery, Wolff Vineyards

*Wine Donors:* Barnwood Winery, Bridlewood Winery, Eberle Winery, Kendall Jackson, Kenneth Volk Vineyards, Laetitia Winery, Lucas & Lewellen Vineyards, McKeon Phillips, Robert Hall Winery, Salisbury Vineyards, Tantara Winery, Wild Horse Winery & Vineyards and Zaca Mesa Winery

*Thank You Ernie Righetti, Johanna Bradley & Ike Simas  
for the Wonderful Meal!*

*Special Recognition*

It is important to note that **Central Coast Wine Services** and the **Miller Family** continue to donate CCWGA’s office space.

It is also important to note that the **Law Firm of Kirk & Simas** continues to donate their professional and legal services.

And again important to note the firm of **Lapp, Fatch, Meyers and Gallagher** continue to donate their professional accounting services.

The Association is truly appreciative of these kind and generous donations.

**Annual “Hear it Through the Grapevines” Tour**

Sponsored by:

**Farm Supply and Salisbury Vineyards**

Wednesday, November 5, 2008

The purpose of these tours are to educate our members, elected officials and their staff along with local, state and federal agency personnel on the issues facing wine grape growers as well as showcasing our members that have gone the extra mile in creating environmentally friendly facilities. A good time was had by all in attendance. Thank you to our sponsors!

*This Year's Focus:*

*California Polytechnic State University, San Luis Obispo's Winery Facility,  
Energy, Water Quality and Sustainability Certification Programs*

**Schedule**

**8:15 – 8:45 am – Salisbury Vineyards**

**6985 Ontario Road, San Luis Obispo, CA**

Check-In, Pastry and Coffee, Busses Depart.

**9:15 – 11:00 am – California Polytechnic State University, San Luis Obispo**

**1 Grand Avenue, San Luis Obispo, CA**

Topic: Tour of the Wine Making Facility, Overview of the Viticulture & Enology Program and Agricultural Pumping Efficiency

**11:15 – Noon – Wolff Vineyards**

**6238 Orcutt Road, San Luis Obispo, CA**

Topic: Sustainability Programs, Conservation Programs and Water Quality

**12:30 – 1:30 pm – Salisbury Vineyards Luncheon Hosted by the Salisbury Family**

**6985 Ontario Road, San Luis Obispo, CA**



## **Buellton Grape Plant Material Workshop**

The UC Cooperative Extension will hold a half-day Grape Plant Material Workshop on Thursday, Feb. 12, 2009 in Buellton.

High quality, disease-free vine material is fundamental to the long-term success of the California winegrape industry. In this workshop we will learn about and discuss our current and upcoming challenges involved in developing, maintaining, certifying, and producing the highest quality vine material. Are you concerned about the quality of what you are currently growing or planning to buy? Then plan on attending!

**Date:** Feb. 12, 2009

**Time:** 10:00 am to 2:00 pm (includes lunch)

**Location:** Santa Ynez Valley Marriott, Buellton (555 McMurray Road)

**Cost:** \$25.00 per person

### **Speakers and topics:**

Dr. Fatima Osman, Foundation Plant Services  
*FPS: The Foundation of Clean Grape Material*

Nancy Sweet, Foundation Plant Services  
*California and National Plant Material Information and Goals*

Susan McCarthy, CDFA  
*CDFA California Grape Certification Program*

Steve Maniaci, Sunridge Nursery  
*Licensed Material From Other Programs: Understanding ENTAV-INRA®*

Dr. Andy Walker, UC Davis  
*Plant Certification Realities and Dreams*

Dr. Doug Gubler, UC Davis  
*Fungal Issues with Grape Nursery Stock*

### **If you would like to attend this workshop, please:**

Register online at <http://ucce.ucdavis.edu/survey/survey.cfm?surveynumber=3269> or Contact Mark Battany at (805) 781-5948.

**Seating space is limited, so please register early to guarantee yourself a spot.**

You may also register and pay by cash or check (no credit cards) at the door on the morning of the event, provided that seating space is available; the cost will be \$35.00 for day-of-event registrations.



COUNTY OF SAN LUIS OBISPO  
**Department of Agriculture/Weights and Measures**

2156 SIERRA WAY, SUITE A, SAN LUIS OBISPO, CALIFORNIA 93401-4556  
ROBERT F. LILLEY

AGRICULTURAL COMMISSIONER/SEALER

[www.slocounty.ca.gov/agcomm](http://www.slocounty.ca.gov/agcomm)

[AgCommSLO@co.slo.ca.us](mailto:AgCommSLO@co.slo.ca.us)

Date: November 5, 2008  
To: San Luis Obispo County Vintners  
From: Janice Campbell, Deputy Agricultural Commissioner  
Subject: Sulfur Dioxide Use in Wineries

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The use of sulfur dioxide (SO<sub>2</sub>) in wineries may be for either pesticidal or non-pesticidal purposes. The use of SO<sub>2</sub> in wine to control oxidation is a non-pesticidal use, and therefore not regulated by our department. On the other hand, the use of SO<sub>2</sub> to sanitize empty wine barrels is a pesticidal use by definition and requires that the product used be a registered pesticide. The United States Environmental Protection Agency (EPA) recently re-registered the compressed sulfur dioxide product, The Fruit Doctor, Snowden Enterprises, Inc. (EPA Reg.# 11195-1) as a Federally RESTRICTED USE PESTICIDE. This change in status has many regulatory ramifications.

The California Department of Pesticide Regulation (DPR) is currently in consultation with County Agricultural Commissioners, Snowden Enterprises and product distributors to address the challenges that this registration change presents. DPR is sensitive to the wine industry's need to use SO<sub>2</sub> and will be allowing the agricultural commissioners to phase in the new requirements over time. The regulatory requirements that need to be met for pesticidal uses include the following:

- Wineries will need to obtain an operator identification number from the agricultural commissioner and present it to the product distributor at the time of the purchase.
- Wineries will need to have a Certified Applicator in order to purchase and supervise the use of the SO<sub>2</sub>. To become certified, a winery representative will need to pass an examination administered by DPR. Proof of this certification will need to be presented to the distributor at the time of the purchase.
- Wineries will need to keep records of how much SO<sub>2</sub> they use on a monthly basis and submit to the agricultural commissioner a monthly summary pesticide use report for SO<sub>2</sub> used to sanitize wine barrels.
- Wineries with employees handling SO<sub>2</sub> will need to comply with applicable pesticide worker safety laws and regulations in addition to the requirements of The Fruit Doctor label.

In the coming months, it is our intent to facilitate the continued sale and use of restricted use SO<sub>2</sub> products while wineries acquire operator identification numbers and the appropriate certification. It will take DPR some time to be able to accommodate all those who need to become certified. The distributors will be made aware of the phase-in schedule for the legal sale of SO<sub>2</sub> pesticide products by DPR and the agricultural commissioners. To make an appointment to obtain an operator identification number, please contact our Templeton, San Luis Obispo or Arroyo Grande office. We will continue to keep the industry informed as more information becomes available.



## **COUNTY EXECUTIVE OFFICE**

105 E. Anapamu St., Room 406 • Santa Barbara, CA 93101

### **P R E S S R E L E A S E**

#### **News Media Contact:**

William Boyer, Communications Director  
(805) 568-3400

[wboyer@co.santa-barbara.ca.us](mailto:wboyer@co.santa-barbara.ca.us)

OR

William Gillette, Agricultural Commissioner  
(805) 681-5600

CEO No. 08-035

November 5, 2008

**FOR IMMEDIATE RELEASE**

### **Santa Barbara County Board of Supervisors** **Recognize Importance of Wine Industry to County Economy**

The Santa Barbara County Board of Supervisors recognized the importance of wine grape vineyards and wine making to the County's economy with a special resolution presented during the Board's Oct. 28 meeting in Santa Maria.

An information video also highlighting vineyard operations and wine making is now airing on the County's government access cable TV station, Channel 20.

Agriculture is a key economic driver for Santa Barbara County, with farming and ranching activities collectively generating more than \$2 billion to the local economy, according to the Santa Barbara County Agricultural Commissioner's Office.

The resolution was sponsored by Fourth District Supervisor Joni Gray and was presented to Kevin Merrill, vineyard manager for Mesa Vineyard Management in Santa Maria.

"Winemaking and vineyards are a cornerstone of the County's agriculture industry generating more than \$100 million each year in wine grapes alone," Supervisor Gray said. "Even in these challenging economic times when it seems everything is hurting, agriculture remains a bright spot for us."

Merrill told the Board that the County has about 21,000 acres of active vineyard that supports winemaking operations for about 100 local wineries. The vineyards and wineries together employ several thousand people and attract wine enthusiasts from around the world.

"We have ideal conditions here to make world-class wines," Merrill said. "We've got the right combination of soil, weather and location that is unique to only a few places in the world."

During the past month, many of the County's vineyard owners and operators have been harvesting their grapes, including Merrill, who told the Board he had just finished his harvest about a day before accepting the special resolution. The next phase for the harvested grapes is "the crush" when the juice is extracted from the grapes.

Wine making here in Santa Barbara County can trace its origins back to the days of the Spanish Missions, more than 200 years ago, but the modern wine industry really dates back to the early 1970s, Third District Supervisor Brooks Firestone noted.

Firestone is among a small group of the pioneer modern wine makers who first began growing wine grapes in the central and north county areas.

## *CCWGA's Volunteer of the Year*

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### **MARIANNE HEINEN**

At a recent meeting of the Central Coast Wine Growers' Association Board of Directors, the Board of Directors voted unanimously to award the 2008 Volunteer of the Year Award to Marianne Heinen. Marianne is a Certified Public Accountant on staff at the Paragon Winery in San Luis Obispo. The Central Coast Wine Growers' Association has been fortunate enough to have Marianne as our volunteer bookkeeper for the past 4 years. Marianne's selection was an easy one. She has spent "countless" hours making sure the Association's finances are in order and that all reporting requirements have been met. Thank you Marianne for all of your hard work and dedication!

## *Central Coast Winegrowers' Association's Featured Member*

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### **PureSense**

PureSense provides technology solutions that enable growers to make informed irrigation decisions that drive better crop productivity. The award winning PureSense Irrigation Manager was named one of the Top Ten New Products of 2008 at the WorldAgExpo, the world's largest agricultural exposition. PureSense tools and patented software operates in growers' fields 24/7 and gives growers pertinent information from the roots up through the canopy, allowing informed decision making for this growing season and next. For more information on PureSense, contact PureSense Headquarters at 510-444-1631 or visit [www.puresense.com](http://www.puresense.com) <<http://www.puresense.com/>.